



**THE UNITED REPUBLIC OF TANZANIA
PRESIDENT'S OFFICE
REGIONAL ADMINISTRATION AND LOCAL
GOVERNMENT
TANZANIA RURAL AND URBAN ROADS
AGENCY (TARURA)**



**P.O.BOX 11042,
DODOMA.**

INVITATION FOR LOGO DESIGN COMPETITION

INTRODUCTION

Tanzania Rural and Urban Roads Agency (TARURA) is an Executive Agency of the Ministry in the President's Office Regional Administration and Local Government, (PORALG) established under the Executive Agencies Act Cap. 245, mandated to manage development and maintenance of rural and urban road networks.

OUR AIM

The aim of TARURA is to provide sustainable and cost - effective maintenance and development of Rural and Urban Roads network to support social economic development of Tanzania.

OUR VISION

"To be a leading institution in the management of rural and urban road network".

OUR MISSION

"To plan, design, construct and maintain rural and urban road network in a cost-effective manner for sustainable social economic development".

LOGO DESIGN GUIDELINE

TARURA wishes to develop a logo that will symbolize its vision, mission and functions and hereby invites creative designers (individuals and companies) to participate in the competition for the creation of its official logo that will uniquely and clearly describe its mandate and its supportive slogan (**Improved Roads for Sustainable Development**).

COMPETITION SPECIFICATION

- a) The design should be in Green, Black and Grey colors with high resolution.
- b) The logo must be clear and distinctly identifiable for effective application.
- c) The design should be accompanied by a written description of its meaning and features.

Tel: 026-2322929 Fax: 026-2322929 Email: ceo@tarura.go.tz Web: www.tarura.go.tz

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- d) All submitted entries must be of original work and not based on any pre-existing design.
- e) TARURA shall reserve the right to register the winning logo as its **service mark**.
- f) The judge's decision shall be final and will not be open to any correspondence or appeal whatsoever.
- g) The logo should be created in three formats BMP, JPEG and PNG files.

THE PRIZE (REWARD)

The winner of the competition will receive a cash prize of **Five Million Tanzanian Shillings (5,000,000/=)** upon TARURA to satisfy and confirm with the relevant authorities on the novelty of the Logo.

ELIGIBILITY

TARURA Board members and staffs are not eligible to contest.

SUBMISSION PROCEDURES

The designed logo (soft copy) as well as details of the contact persons with mobile number and email must be delivered to the Chief Executive of TARURA on or before 3pm Wednesday, 25th November, 2020 via the following email: **ceo@tarura.go.tz**.



Eng. Victor H. Seff

CHIEF EXECUTIVE OFFICER

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